

Goldups Lane

Marketing Account Executive

Artform: Theatre **Role:** Marketing & Digital **Location:** Remote

Contract: Permanent **Working Time:** Full Time

Job Summary

Goldups Lane is a growing full-service, fully remote, marketing agency. Our portfolio of projects is expanding and we're now looking for a skilled Marketing Account Executive to come and join our Marketing Team! This role is perfect for someone who loves live entertainment, has an eye for detail, is results-driven and would love an opportunity to work across a variety of marketing campaigns for live shows.

If you have a minimum of 1 year's experience in a marketing-based role within the arts, this may be the job for you. Goldups Lane is a one-stop-boutique marketing and design agency, specialising in arts and live entertainment and we're looking for an enthusiastic Marketing Account Executive to come and join our expanding team!

Skills Required:

- Good written English
- An eye for detail
- A good understanding of spreadsheets and monitoring budgets
- The ability to think outside of the box
- Strong communicator
- Passionate and driven
- Previous experience working in a marketing role
- Previous arts marketing experience desired
- Comfortable working in a fast-paced environment and working to tight deadlines

Job Requirements:

- Monitoring sales for upcoming shows
- Taking a leading role on planning marketing activities whilst working to a set marketing budget for a variety of shows
- Communicating with UK regional theatre marketing and box office teams
- Proofing and coordinating upcoming marketing activity for campaign plans
- Liaising with media suppliers and designers to facilitate marketing budget activity

How To Apply:

Send your CV and a cover letter to hello@goldupslane.co.uk

Contact name: HR Manager

Subject Line: Application: Marketing Account Executive